

Toshiba *best in class*

Education establishments are increasingly challenged through budgetary constraints, competing for student admissions, meeting required standards and achieving academic recognition.

Schools and colleges must also ensure the safety of their staff, reduce bullying and anti-social behaviour, and improve student attendance.

Vital to achieving these goals is an affordable, efficient and robust communication infrastructure that ensures academics, students and administrative staff are all able to communicate and collaborate effectively.

Toshiba has an in-depth understanding of the specific needs of the education sector. We have a range of reliable and cost-effective telephony solutions that provide the day-to-day functionality required for effective communication across your education establishment.

Our Strata CIX communication platforms provide a wealth of functionality at an affordable price. There are a range of flexible, practical purchase options available that include outright purchase, lease purchase or lease hire, making Strata CIX the perfect choice for your school or college.

A realistic and attractive solution for the educational sector, Strata CIX will enable your establishment to enhance contact with staff, students and parents, ensure collaborative working and improve responsiveness.





Voice over Internet Protocol (VoIP)

The Strata CIX solution is extremely flexible, allowing you to implement a digital or IP solution, or a hybrid of the two. What's more, if you do implement a digital solution today, you can easily and cost-effectively implement IP telephony when it's right for your establishment.

IP telephony can provide some valuable benefits to organisations within the education sector, including:

- Simple execution of moves and changes making it very easy to install new extensions across the institution, for example in exam rooms.
- Reduction in the cost of calls between sites/campuses by using your existing network to carry voice calls as well as your data.
- Reduced cost of ownership through easier management of the communications infrastructure.
- Flexible configuration options allow the system to grow in line with your requirements, and implement new technology when required.
- Fully functional featurephones and IP Soft Phone, turning a PC or laptop into a fully functioning IP phone.
- IP telephony can satisfy the mobility requirements of teaching or administration staff, or even students, to access the functionality they need at home, or off-site.

Toshiba provides a range of focused solutions that expand the functionality of our Strata CIX communication platforms helping you to improve productivity and efficiency across the entire university or college campus:

Advanced call handling functionality

Use automatic prompts to provide key information with pre-recorded messages, and allow callers to direct their own calls:

- Handle more calls with less staff.
- Improve first time call resolution for example, during the admissions process.
- Improve efficiency of call handling in other areas such as departmental enquiries, library or student services.

For more information on Toshiba's range of communication solutions, please contact:

Toshiba Business Communications Division
Weybridge Business Park
Addlestone Road
Weybridge
Surrey
KT15 2UL

Tel: 0870 238 3780

E-mail: telecoms4education@toshiba.co.uk

Web: www.telecoms.toshiba.co.uk/solutions/education.aspx

Core communication functionality

Practical, scalable and easy-to-use, Strata CIX will improve the way your academics, students and administrative personnel work and collaborate regardless of whether they are on campus, in a satellite environment, student halls, on the move or at home:

- Inbound calls can be efficiently answered, handled and forwarded without forcing callers to wait on a premium or national rate telephone number.
- An automated service can be set up to record student absentees, relieving bottlenecks that usually occur on switchboards at the start of the day.
- A dedicated 'anti-bullying' line can also be established for parents or students to securely report instances of bullying or anti-social behaviour.
- An individual voicemail box can be set for each member of the teaching staff, improving communications between tutors and their students, and between other areas of the establishment without their own dedicated handset.
- Account codes can be set up for cost allocation of outbound calls to specific departments, improving budgetary control.
- Conference calling can be easily set up between teachers, administration staff or groups of students.
- Messages can be broadcast through digital telephone speakers and external paging devices simultaneously.
- Outbound calls can be made at the touch of a single button.
- A 'panic button' can be configured on each phone, providing increased staff safety